



OPENTV INTEGRATED BROWSER SOLUTION SELECTED BY JUPITER TELECOMMUNICATIONS FOR VIDEO-ON-DEMAND LAUNCH

OpenTV Browser Established as Standard for VOD and Interactive TV

San Francisco, Calif., Sept 10, 2007 - OPENTV Corp. (NASDAQ GM:OPTV), a leading provider of solutions for the delivery of interactive and digital television, announced today that Jupiter Telecommunications Co., Ltd. (J:COM; JASDAQ: 4817) has selected OpenTV Integrated Browser™ as the standard browser for its next generation Video-on-Demand (VOD) and interactive television services launched in September.

OpenTV Integrated Browser has been widely used in the Japanese television market in digital televisions manufactured by Matsushita Electric Industrial Co. Ltd. and Victor Company of Japan, Ltd. in conjunction with Matsushita's T-Navi™. Supporting HTML browsing and Broadcast Markup Language (BML) content, the OpenTV browser was further enhanced for acTVila, the new common TV portal, in service since February 2007.

J:COM, Japan's largest multiple system operator based on number of subscribers, has offered its VOD service since the beginning of 2005, using browsers from multiple vendors to support their interactive TV services. However, in order to provide a common user interface and functionality across their subscribers, J:COM has selected OpenTV's browser as the only solution for all its interactive and digital television services, including VOD. All of J:COM's set-top boxes will be equipped with OpenTV Integrated Browser and VOD client software.

"We are very proud to have been chosen by J:COM as the provider for their browser for VOD and interactive services," said Arata Hirao, General Manager of OpenTV Japan K.K. "We look forward to further supporting J:COM's business growth by continuing to deliver compelling and outstanding solutions as quickly as possible with minimum cost."

"We recognized the requirement for a standard browser deployed across devices making our services much easier for our subscribers. We looked at many options in the market and chose OpenTV Integrated Browser as the best-in-class standard product," said Mr. Tatsuya Yoshihara, J:COM's Deputy GM, Service Strategy Division & General Manager, New Technology Dept. "OpenTV Integrated Browsers had already been widely used in the digital TV industry represented by major CE vendors such as Matsushita Electric and . has recently started to support the portal site called "acTVila". We will further strengthen J:COM's interactive services including VOD, interactive TV services for local communities as well as nationwide content, to meet ever increasing customer needs."

About OpenTV :

OpenTV is one of the world's leading providers of solutions for the delivery of advanced digital television and cross-platform interactive services. The company's software has been integrated in more than 92 million digital set-top boxes and televisions around the world. The software enables enhanced program guides, video-on-demand, personal video recording, enhanced television, interactive shopping, interactive and addressable advertising, games and a variety of consumer care and communication applications. For more information, please visit www.opentv.com.

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