



PRESS RELEASE
FOR IMMEDIATE RELEASE

OPENTV ANNOUNCES DEAL WITH SUN DIRECT TV IN INDIA

New Indian Direct-to-Home Satellite Pay-TV Network to Launch MPEG-4 Platform Using OpenTV Solutions

San Francisco, Calif., November 6, 2007 - OpenTV Corp. (NASDAQ GM: OPTV), a leading provider of solutions for the delivery of advanced digital television and cross platform interactive services, announced today that Sun Direct TV has selected OpenTV to provide the end-to-end solution and deployment management enabling its digital television services. In addition, OpenTV will provide Sun Direct TV with a collection of applications that includes a new electronic program guide (EPG), interactive cricket, and multi-angle interactive news.

"The Indian market, in which OpenTV gained its first foothold in 2006, represents a tremendous growth opportunity for us and serves to reinforce our strong market position in Asia Pacific and around the world," said Ben Bennett, OpenTV's Chief Operating Officer. "We're extremely gratified to have been selected by Sun Direct TV, a company that likewise strives for leadership and innovation."

Sun Direct TV will introduce a new Digital Direct-to-Home (DTH) pay TV network in India and expects to use programming from multiple broadcasters to provide a nationwide service with an emphasis on Southern India. Sun Direct TV will use the latest MPEG-4 based technology to increase broadcast capacity. Its selection of OpenTV as provider of its advanced digital television solution confirms OpenTV's ability to provide next-generation services in fast-growing and emerging markets quickly and efficiently. Sun Direct TV's launch will be supported by Irdeto's conditional access solution.

According to an April 2007 report issued by Media Partners Asia Ltd, India is set to become the top pay television market in Asia Pacific by 2015, with pay TV penetration forecast to grow from 61% of television homes in 2006 to 84% in 2011, then to 90% by 2015. According to the report, DTH homes are estimated to reach 38 million by 2015, up from 2.6 million in 2006.

About OpenTV

OpenTV is one of the world's leading providers of solutions for the delivery of digital and interactive television. The company's software has been integrated in more than 92 million digital set-top boxes and digital televisions around the world, and enables enhanced program guides, video-on-demand, personal video recording, enhanced television, interactive shopping, interactive and addressable advertising, games and a variety of consumer care and communication applications. For more information, please visit www.opentv.com.

Cautionary Language Regarding Forward-Looking Information

The foregoing information contains "forward-looking statements" within the meaning of the United States Private Securities Litigation Reform Act of 1995. These statements are based on management's current expectations. Actual results may differ materially from these expectations due to changes in political, economic, business, competitive, market and regulatory factors. In particular, factors that could cause our actual results to differ include risks related to: market acceptance of advanced digital television services and applications; delays in the development or introduction of our services and applications; technical difficulties with networks or operating systems; our ability to manage our resources effectively; changes in technologies that affect the television industry; and the protection of our proprietary information. These and other risks are more fully described in our periodic reports and registration statements filed with the Securities and Exchange Commission and can be obtained online at the Commission's web site at <http://www.sec.gov>. Readers should consider the information contained in this release together with other publicly available information about our company for a more informed overview of our company. We disclaim any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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