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## Major Milestones

### 2010

- OpenTV becomes a wholly-owned subsidiary of the Kudelski Group.
- OpenTV's software is incorporated into 145 million devices worldwide.

### 2009

- OpenTV powers digital cable launch in China; OpenTV PVR rated as one of the best by Seagate Technology.
- Time Warner Cable and Suddenlink select OpenTV's Ad Management Technology, which provides advertising services to more than 34 million cable subscribers across the U.S.
- OpenTV opens office in Mumbai, India.
- OpenTV is integrated in more than 138 million digital set-top boxes and televisions worldwide.

### 2008

- OpenTV launches quad tuner PVR with FOXTEL; acquires RuzzTV; expands offering for HOT in Israel.
- OpenTV is selected by Reliance to power direct-to-home launch in India, by Thailand's TrueVisions/UBC for personal video recorder launch, by TV Cabo and Portugal Telecom in Portugal, and NET Serviços (Brazil). Signs deal with NBC Universal for OpenTV Participate™ product.
- OpenTV introduces OpenTV EclipsePlus™, its next generation campaign management solution; EclipsePlus launches with Comcast Spotlight.
- OpenTV software is integrated in more than 115 million digital set-top boxes and televisions worldwide.

### 2007

- Kudelski S.A. acquires controlling interest in OpenTV.
- OpenTV deploys on Numéricâble, France's largest cable operator; launches on DishTV, India's first satellite service, and Japan's AcTVila.
- OpenTV expands solutions offering with Casema in The Netherlands; provides advanced services for Russia's NTV-Plus, Multichoice South Africa, Canal Digitaal Netherlands and Jupiter Telecommunications in Japan.
- OpenTV extends partnership with SKY Italia.
- OpenTV software is integrated in more than 96 million set-top boxes and televisions worldwide.

### 2006

- OpenTV selected by EchoStar's DISH™ network for CNN Interactive launch; powers HD services for France's TPS and brings high definition technology to SKY Italia. OpenTV surpasses 1,500 interactive advertising television campaigns.
- OpenTV selected by Turkey's Digiturk for HD launch.
- OpenTV is integrated into more than 73 million digital set-top boxes and televisions worldwide.

### 2005

- OpenTV is integrated into more than 50 million set-top boxes and televisions worldwide.
- OpenTV builds first interactive television shopping application for EchoStar's DISH Network, and interactive advertising solution for Foxtel and MCn.
- Multi-year agreement signed with Comcast Spotlight for Advanced DTV solutions.
- UGC selects OpenTV middleware and applications for accelerated digital roll-out.
- OpenTV completes acquisition of CAM Systems.

### 2004

- OpenTV browser software is integrated with Panasonic digital television sets shipped in Japan.
- SKY Italia selects OpenTV middleware.
- Real-time two-way interactive television shopping service launches on QVC.
- StarHub launches Digital Cable Platform using OpenTV technology.

## 2003

- Star Choice Communications, a subsidiary of Shaw Communications, Inc., selects OpenTV to power its interactive television services in Canada.
- FOXTEL announces selection of OpenTV technology for its digital cable and satellite platforms.
- OpenTV completes acquisition of ACTV.

## 2002

- OpenTV is integrated in more than 25 million set-top boxes worldwide.
- More than four million EchoStar DISH Network satellite TV set-top boxes in the U.S. are enabled with OpenTV's interactive television middleware.
- OpenTV completes purchase of Wink Communications.
- Liberty Media Corporation acquires controlling interest in OpenTV.

## 2001

- OpenTV and EchoStar's DISH Network announce that more than one million U.S. DISH Network satellite TV receivers are now providing interactive television services powered by OpenTV.

## 2000

- OpenTV becomes the first interactive television middleware provider to integrate its middleware technology in more than ten million set-top boxes worldwide – more than all industry competitors combined.
- OpenTV debuts its iTV services on EchoStar's DISH Network, the first satellite company to provide interactive television services in the United States.
- OpenTV acquires Spyglass Inc., the first company to commercially offer a World Wide Web browser.

## 1999

- OpenTV middleware is integrated in more than 3.5 million set-top boxes worldwide.
- OpenTV Corp. is formed to act as a holding company for the worldwide family of OpenTV companies and completes its initial public offering.
- The company is listed on the NASDAQ National Market and Euronext Amsterdam under the symbol "OPTV."

## 1998

- French digital television operator TPS (La Télévision Par Satellite) offers the world's first interactive TV banking and financial services using OpenTV's software.

## 1997

- Thomson Multimedia and Sun Microsystems begin the process of converting Thomson Sun Interactive, LLC into OpenTV, Inc., a newly formed corporation, and transferring part of their interests in the enterprise to MIH Limited. The transactions were completed in early 1998.

## 1996

- OpenTV is founded in July 1996 as Thomson Sun Interactive, L.L.C. by Thomson Multimedia and Sun Microsystems, as an entity dedicated to digital interactive television. The flagship product line, OpenTV 1.0, begins shipping.

## 1994

- Thomson Multimedia and Sun Microsystems form a joint development and marketing alliance to produce software solutions for digital television.

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