



ON DEMAND  
Drama. Claudia Karvan. Australian  
series about a loving but



## At A Glance

### Overview

OpenTV is a software company operating in the digital TV space. Our mission is to provide our customers with the highest quality technology, services and end-to-end solutions enabling intuitive and personalized viewing experiences for consumers of television content worldwide. Our software enables a variety of advanced and interactive services including: advanced user interfaces, video-on-demand (VOD), personal video recording (PVR), high-definition (HD), interactive and addressable advertising, and a variety of enhanced television applications.

### Key Facts

- Founded in 1996, first to market with middleware offering
- Worldwide middleware leader with more than 145 million digital set-top boxes and televisions shipped with OpenTV software including 12.3 million PVR-enabled set-top boxes
- Leading provider of campaign management solutions in the United States reaching more than 35 million cable subscribers
- 82 worldwide customers running OpenTV solutions
- More than 40 manufacturers have ported OpenTV software to more than 250+ digital set-top box models
- More than 725 patents issued worldwide to-date with nearly 200 patents pending
- Established infrastructure with ten offices and more than 600 employees worldwide

### Ownership

- OpenTV is a wholly-owned subsidiary of the Kudelski Group, a world leader in digital security and convergent media solutions for the delivery of digital and interactive content.

### Locations

- OpenTV is headquartered in San Francisco, California, with offices in Mountain View, Denver, Paris, London, Sydney, Tokyo, Beijing and Mumbai.

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